



**2020 SEACAA Conference
Sponsorship Opportunities**
Stronger Together

**Change
Agent**

Platinum

Gold

Silver

Bronze

November 3-6, Beau Rivage Hotel, Biloxi, MS

INVESTMENT

15k

10k

5k

3k

1k

All sponsors will be granted exposure to the Southeastern Association of Community Action Agencies (SEACAA) network and its community partners through company links on the SEACAA website, participation in the Annual Conference workshops, exhibits and the following benefits below, respectively:

Exhibit space at SEACAA Conference	✓	✓	✓	✓	✓
Company Brochures in conference registration packets	✓	✓	✓	✓	✓
Company Logo & Organization Name in conference program book <i>(payment and logo due by August 5th)</i>	✓	✓	✓	✓	✓
Company Logo & Organization Name on signage in displayed in the registration/conference exhibit area	✓	✓	✓	✓	✓
Ribbon and nametag specific to level of sponsorship	✓	✓	✓	✓	✓
Recognition from podium during Opening/Closing events	✓	✓	✓	✓	✓
Advertisement in conference program book	Center Spread	Full Page	Full Page	Full Page	½ Page
Admittance to all conference workshops	6 reps	3 reps	2 reps	1 rep	1 rep
Admittance to all conference workshops and events	6 reps	3 reps	2 reps	1 rep	
Recognition in Event e-communications/website	✓	✓	✓		
Company featured in SEACAA Newsletter <i>(payment and article due by August 5th)</i>	✓	✓			
Remarks by sponsor/representative at Awards Banquet <i>(Thurs., Nov. 5th – 3 minutes)</i>	✓	✓			
Contact Directory for SEACAA agencies	✓	✓			
Remarks by sponsor/representative at Welcome Reception <i>(Tues., Nov. 3rd – 3 minutes)</i>	✓				
Remarks by sponsor/representative at General Opening Session <i>(Wed., Nov. 4 – 5 minutes)</i>	Banner Sponsor ✓				



2019 SEACAA Conference Event Sponsorships

Check all that apply		Cost Member/ Non-member
	Full Page Ad (8 ½ x 11) in the Conference Program Booklet	\$ 325/425
	Half Page Ad in the Conference Program Booklet	\$ 275/375
	Inside Front & Back Cover Ad in Conference Program Booklet	\$ 500/600
	Premier Exhibit Booth/Full-page Ad	\$ 450/550
	Morning Break Sponsor (3) Your agency's name will be displayed on event signage during the Morning Break and featured on all conference collateral.	\$ 1,000
	Pen Sponsor (1) Your agency will be featured on all conference collateral as the pen sponsor.	\$ 500
	Conference Tote Bag Sponsor (1) Your agency will be featured on all conference collateral as the bag sponsor.	\$ 1,000
	Welcome Reception Sponsor (2) Your agency name will be displayed at the Welcome Reception and featured on all conference collateral.	\$ 2,500
	Neck Wallet Sponsor (1) Your agency will be featured on all conference collateral as the Neck Wallet Sponsor.	\$ 700
	Silent Auction Gift Sponsor Your agency will be featured in the conference program booklet as a Silent Auction Gift Sponsor.	\$ 100
	Awards Banquet VIP Sponsor (4) You desire the VIP treatment. Four sponsors will be provided VIP table seating, four tickets to the Awards Banquet, early admission into the Awards Banquet Hall, recognition in the conference program booklet and a special recognition during the Awards Banquet.	\$ 2,500
	Awards Banquet Table Top Sponsor (8) Your agency name and logo will be highlighted on each table at the Awards Banquet as a tabletop sponsor. Additionally, your agency will be featured on all conference collateral as a tabletop sponsor.	\$ 500
	Total Sponsorship Investment	\$ _____

NAME/TITLE: _____ TEL: _____

AGENCY: _____ EMAIL: _____

CITY/STATE: _____ DATE: _____