

# schedule at-a-glance

Agenda (subject to change)

	TIME	WORKSHOP TITLE	ROOM
TUESDAY	<b>PRE CONFERENCE</b>		
	<b>TUESDAY, SEPTEMBER 9</b>		
	8:00 am - 5:00 pm	<b>Pre-conference: OMB Super Circular Fundamentals **</b> (Additional fee) <i>R. Brian Tipton, Attorney-at-Law, The Private Client Law Group, Atlanta, GA</i>	Magnolia F
	8:30 am - 10:30 am	<b>Jimmy Samuel Day of Service</b> - Gulf Coast Community Action Agency Head Start Centers ( <i>Conference attendees are asked to donate a pre-k children's book</i> )	
	12:00 pm - 4:00 pm	Conference Registration	Registration Desk
	12:00 pm - 1:30 pm	Networking Lunch *On Your Own	
		<b>SEACAA Board Meeting</b>	Magnolia E
	2:00 pm - 3:30 pm	<b>New Executive Administrator Orientation</b>	Azalea A
	2:00 pm - 3:30 pm	<b>What Do I Need to Know About CLASS?</b> Jennifer Reed, Education Consultant, J&F Consultants	Magnolia G
	4:00 pm - 6:00 pm	<b>Region IV State Association Executive Directors Meeting</b>	Magnolia H
	4:00 pm - 6:00 pm	Silent Auction Set-Up	Gardenia
	6:00 pm - 8:00 pm	Welcome Reception	Azalea B, C, D
	WEDNESDAY	<b>CONFERENCE</b>	
<b>WEDNESDAY, SEPTEMBER 10</b>			
7:30 am - 4:00 pm		Conference Registration	Registration Desk
7:30 am - 9:00 am		Coffee and Rolls	Foyer - Magnolia
9:00 am - 5:00 pm		Silent Auction	Gardenia
8:30 am - 10:15 am		<b>General Opening</b> <b>Welcome</b> – <i>Ricky Baker, President, SEACAA, Executive Director, LKLP Community Action Council, KY</i> Introduction of Keynote Speaker - <i>E. Marie Watson, Executive Director, Johnston-Lee-Harnett Community Action Agency</i> <b>Keynote Speaker</b> - <i>Ed Sivak, Executive Vice President, Hope Enterprise Corporation, MS</i> “The Hope Factor: Timely, Credible & Accessible” Camellia A	
10:15 am - 10:30 am		Break and Exhibitor Forum	Foyer-Magnolia
10:30 am - 12:00 pm		<b>Think Table Discussions</b> - <b>Youth Leadership &amp; Development</b> - <i>Jessica McMoore, SC</i> - <b>Board Governance</b> - <i>William Holt, FL</i> - <b>Sustainability</b> - <i>Paul Dole, KY</i> - <b>Head Start</b> - <i>Brian Tipton, GA</i> - <b>Healthcare Outreach</b> - <i>April Washington, GA</i>	Azalea C Magnolia E Magnolia F Magnolia G Magnolia H
12:00 pm - 1:30 pm		Networking Lunch *On Your Own	
1:30 pm - 3:15 pm		<b>How to Develop a Comprehensive Media Relations Policy</b> <i>Jeffrey Duplessis, Communications &amp; Training Coordinator, Mississippi Center for Nonprofits, Jackson, MS</i> <b>The Economic Opportunity Act, Oral History</b> <i>Dr. Neil Dawson, Director of Training &amp; Product Development, GA, Dawson Institute for Human Services, Brunswick, GA</i> <b>Planning for Leadership Transitions</b> <i>R. Brian Tipton, Attorney-at-Law, The Private Client Law Group, Atlanta, GA</i> <b>What to Expect from My Federal Review</b> <i>Jennifer Reed, Education Consultant, J&amp;F Consultant, SC</i>	Magnolia E Magnolia F Magnolia G Magnolia H
3:15 pm - 3:30 pm		Break and Exhibitor Forum	Foyer-Magnolia
3:30 pm - 5:00 pm		<b>Professional Networking and One-on-One Team Building Opportunities</b> (On Your Own)	Magnolia E
THURSDAY		<b>THURSDAY, SEPTEMBER 11</b>	
	8:00 am - 12:00 pm	Registration	Registration Desk
	7:30 am - 9:00 am	Coffee and Rolls	Magnolia Foyer
	9:00 am - 4:00 pm	Silent Auction	
	8:30 am - 10:15 am	<b>Strategies for Effective Program Design and Management Systems</b> <i>Patricia Beier, MSA, CCAAP, Director for Children and Families, WAGES, NC</i> <b>Branding and Marketing your Organization</b> <i>Jeffrey Duplessis, Communications &amp; Training Coordinator, Mississippi Center for Nonprofits, Jackson, MS</i> <b>Strategies for Productive Board Meetings</b> <i>Mel Gravely, MPA, CEO, The Gravely Group, Columbus, OH</i> <b>Affordable Health Care Update</b> <i>April Washington, Public Affairs Specialist, USDHHS, Atlanta, GA</i>	Magnolia E Magnolia F Magnolia G Magnolia H
	10:15 am - 10:30 am	Break and Exhibitor Forum	Foyer-Magnolia
	10:30 am - 12:00 pm	<b>Spotlight on Mississippi - Facilities Fundamentals for Community Action Agencies</b> <i>Mayo Wilson, Executive Director, Mississippi Association of Community Action Agencies, MS</i> <b>Mission Possible!</b> - <i>Jessica McMoore, ROMA Master Trainer, Executive Director, SCCAP, SC</i> <i>Sharon C. Goodson, ROMA Master Trainer, Executive Director, NCCAA, NC</i> <b>Successful Team Building Strategies for Boards</b> - <i>Mel Gravely, MPA, CEO, The Gravely Group, Columbus, OH</i>	Magnolia E Magnolia F Magnolia G

\*\* (Additional fee)

# schedule at-a-glance continued

FRIDAY THURSDAY

TIME	WORKSHOP TITLE	ROOM
12:00 pm - 1:30 pm	Networking Lunch *On Your Own	
1:30 pm - 3:15 pm	<b>Family Engagement: Helping Staff to Assist Families Moving Out of Poverty</b> <i>Patricia Beier, MSA, CCAP, Director for Children and Families, WAGES, NC</i>	Magnolia E
	<b>CSBG Organizational Standards: Are you Ready?</b> <i>Barbara Ledyard, Project Director, Community Action Partnership, Washington, DC</i>	Magnolia F
1:30 pm - 5:00 pm	<b>Head Start Update</b> - <i>R. Brian Tipton, Attorney-at-Law, The Private Client Law Group, Atlanta, GA</i>	Magnolia G
3:15 pm - 3:30 pm	Break and Exhibitor Forum	Foyer-Magnolia
3:30 pm - 5:00 pm	<b>Living the Fairy Tale: Deterring Fraud in Community Action Agencies</b> - <i>Keith Hundley, CPA, Partner, Carr, Riggs, &amp; Ingram, LLC, AL</i>	Magnolia E
6:30 pm - 8:30 pm	<b>SEACAA Awards Banquet Program</b>	Camellia A
8:30 pm - 9:30 pm	<b>Silent Auction Pick-Up</b>	Gardenia
<b>FRIDAY, SEPTEMBER 12</b>		
7:30 am - 9:00 am	Continental Breakfast	
8:00 am - 9:00 am	<b>An Update from the Partnership</b> <i>Barbara Ledyard, Project Director, Learning Communities Resource Center, Community Action Partnership, Washington, DC</i>	Magnolia E,F
9:00 am - 10:30 am	<b>Legislative Update</b> <i>David Bradley, Executive Director, National Community Action Foundation, Washington, DC</i>	Magnolia E,F
10:30 am - 11:00 am	<b>Closing</b> <i>Ricky Baker, President, SEACAA, Executive Director, LKLP Community Action Council, KY</i>	Magnolia E,F

## NOTE ABOUT SESSIONS / WORKSHOP CAPACITY

Please note that room sizes are limited and may fill to capacity. Please try to have an alternate session in mind, just in case.

## New Executive Administrator Orientation

The SEACAA conference planning committee has developed a **New Executive Administrator Orientation** that will be offered during the SEACAA Annual Conference on **Tuesday, Sept. 9, 2014**. Community action agency executive leadership staff – executive directors, deputy directors, program managers, chief financial officers and other agency leaders with less than four years of experience at their agency are encouraged to participate in this interactive session lead by a team of experienced executive leaders from community action agencies across the southeast. This Orientation will help beginning administrators gain a better understanding of their roles and responsibilities. It will also acquaint them with resources and training opportunities available to them.

Topics for The New Executive Administrator Orientation include an **Introduction to Community Action** and the following topics: *The History of Community Action, SEACAA's Role in working with Community Action Agencies, Network Training Opportunities, Fiscal Management with Transparency and Accountability, Overview of Community Action Programs and Services, and The Role and Benefits of State Community Action Associations.*



*President Lyndon B. Johnson signs the Poverty Bill (also known as the **Economic Opportunity Act**) while press and supporters of the bill look on.*