

Tell the Story

By Sharon C. Goodson

Community action agencies have worked longer and harder than any antipoverty organization in the country-yet we're still a hidden gem in communities across the southeast and the country. Why? Because we waited for someone else to tell our story, when we should have told it ourselves.

The time is now, more than ever, to tell the story of the incredible work community action agencies are doing to empower families and build strong communities across the southeast.

SEACAA will use various communications tools (Social Media, Newsletter, Brochures, Fact Sheets, News Release, etc.). We need your help. Let's tell the story.

