

INVITED SPEAKERS AND TOPICS

2014 SEACAA Conference Agenda

(subject to change)

TUESDAY, SEPTEMBER 9

- 8:00 a.m. – 5:00 p.m. **Pre-conference: OMB Super Circular Fundamentals ****
R. Brian Tipton, Attorney-at-Law, The Private Client Law Group,
Atlanta, GA
(Additional fee)
- 8:30 a.m. – 5:00 p.m. ***Jimmie Samuel* Day of Service - Gulf Coast Community Action Agency Head Start Centers**
(Conference attendees are asked to bring a pre-k children's book to donate)
- 12:00 p.m. – 4:00 p.m. **Conference Registration**
- 12:00 p.m. – 1:30 p.m. **Networking Lunch**
**On Your Own*
- SEACAA Board Meeting**
- 2:00 p.m. – 3:30 p.m. **New Executive Administrator Orientation**
- 2:00 p.m. – 3:30 p.m. **What Do I Need to Know About CLASS?**
Jennifer Reed, Education Consultant, J&F Consultants
- 4:00 p.m. – 6:00 p.m. **Silent Auction Set-Up**
- 6:00 p.m. – 8:00 p.m. **Welcome Reception**

WEDNESDAY, SEPTEMBER 10

- 8:00 a.m. – 4:00 p.m. **Conference Registration**
- 8:00 a.m. – 9:00 a.m. **Coffee and Rolls**
- 9:00 a.m. – 5:00 p.m. **Silent Auction**
- 8:30 a.m. – 10:15 a.m. **General Opening**
Welcome
Ricky Baker, President, SEACAA

Executive Director, LKLP Community Action Council, KY

Greetings/Update

Introduction of Keynote Speaker

E. Marie Watson, Executive Director

Johnston-Lee-Harnett Community Action Agency

Keynote Speaker

“The Hope Factor: Timely, Credible & Accessible”

Ed Sivak, Executive Vice President, *Hope Enterprise Corporation, MS*

10:15 a.m. – 10:30 a.m. **Break and Exhibitor Forum**

10:30 a.m. – 12:00 p.m. **Think Table Discussions**

-Youth Leadership & Development - Jessica McMoore, SC

-Board Governance - William Holt, FL

-Sustainability - Paul Dole, KY

-Head Start – R. Brian Tipton, GA

-Healthcare Outreach – April Washington, GA

12:00 p.m. – 1:30 p.m. **Networking Lunch**

**On Your Own*

1:30 p.m. – 3:15 p.m. **How to Develop a Comprehensive Media Relations Policy**

Jeffrey Duplessis, Communications & Training Coordinator, *Mississippi Center for Nonprofits, Jackson, MS*

The Economic Opportunity Act, Oral History

Dr. Neil Dawson, Director of Training & Product Development, GA

Dawson Institute for Human Services, Brunswick, GA

Planning for Leadership Transitions

R. Brian Tipton, Attorney-at-Law, *The Private Client Law Group, Atlanta, GA*

What to Expect from Your Review?

Jennifer Reed, Education Consultant, *J&F Consultant, SC*

3:15 p.m. – 3:30 p.m. **Break and Exhibitor Forum**

3:30 p.m. – 5:00 p.m. **Professional Networking and One-on-One Team Building Opportunities**

THURSDAY, SEPTEMBER 11

8:00 a.m. – 12:00 p.m. **Registration**

7:30 a.m. – 8:30 a.m. **Coffee and Rolls**

9:00 a.m. – 4:00 p.m. **Silent Auction**

8:30 a.m. – 10:00 a.m. **Strategies for Effective Program Design and Management Systems**
Patricia Beier, MSA, CCAP, Director for Children and Families, *WAGES, NC*

Branding and Marketing Your Organization

Jeffrey Duplessis, Communications & Training Coordinator, *Mississippi Center for Nonprofits, Jackson, MS*

Strategies for Productive Board Meetings

Mel Gravely, MPA, CEO, *The Gravely Group, Columbus, OH*

Affordable Health Care Update

April Washington, Public Affairs Specialist, *USDHHS, Atlanta, GA*

10:00 a.m. – 10:15 a.m. Break and Exhibitor Forum

10:15 a.m. – 12:00 p.m. **Spotlight on Mississippi - Facilities Fundamentals for Community Action Agencies**

Mayo Wilson, Executive Director, *Mississippi Association of Community Action Agencies, MS*

Mission Possible!

Jessica McMoore, ROMA Master Trainer, Executive Director, *SCCAP, SC*
Sharon C. Goodson, ROMA Master Trainer, Executive Director, *NCCAA, NC*

Successful Team Building Strategies for Boards

Mel Gravely, MPA, CEO, *The Gravely Group, Columbus, OH*

12:00 p.m. – 1:30 p.m. **Networking Lunch**

**On Your Own*

1:30 p.m. – 3:15 p.m. **Family Engagement: Helping Staff to Assist Families Moving Out of Poverty**
Patricia Beier, MSA, CCAP, Director for Children and Families, *WAGES, NC*

CSBG Organizational Standards: Are You Ready?

Barbara Ledyard, Project Director, *Community Action Partnership, Washington, DC*

1:30 p.m. – 5:00 p.m. **Head Start Update**

R. Brian Tipton, Attorney-at-Law, *The Private Client Law Group, Atlanta, GA*

3:15 p.m. – 3:45 p.m. **Break and Exhibitor Forum**

3:45 p.m. – 5:00 p.m. **Living the Fairy Tale: Deterring Fraud in Community Action Agencies**
Keith Hundley, CPA, Partner, *Carr, Riggs, & Ingram, LLC, AL*

6:30 p.m. – 8:30 p.m. **SEACAA Awards Program**

8:00 p.m. – 9:30 p.m. **Silent Auction Pick-Up**

FRIDAY, SEPTEMBER 12

7:30 a.m. – 8:00 a.m. **Continental Breakfast**

8:00 a.m. – 9:00 a.m. **Learning Communities**
Community Action Partnership

9:00 a.m. – 10:30 a.m. **Legislative Update**
David Bradley, Executive Director, *National Community Action Foundation,*
Washington, DC

10:00 a.m. – 11:00 a.m. **Closing**
Ricky Baker, President, SEACAA
Executive Director, *LKLP Community Action Council, KY*

****Additional Fee**